



**Co-Production and Co-Governance:  
Strategic Management, Public Value and Co-Creation in the Renewal of  
Public Agencies across Europe**

Program COGOV Final Event - April 28<sup>th</sup> - 29<sup>th</sup>, 2022  
Location: TIAS School for Business and Society, Utrecht (Netherlands)

**THURSDAY 28 April 2022**

**Learnings from COGOV for academics and practitioners**

- 12.00 – 12.40 Arrival, coffee, tea, lunch
- 12.40 – 12.45 Welcome by Prof Jenke ter Horst, Dean of TIAS School for Business and Society
- 12.45 - 13.00 Opening by Prof Keith Shaw, COGOV coordinator, Northumbria University, UK
- 13.00 – 13.30 **Moving Co-Creation forward: Theory and Practice**  
Keynote by Prof Eva Sørensen, Roskilde University, Denmark
- 13.30 – 15.00 Workshops (choice)
- Workshop 1 **Strategic management and public value in co-creation (WP1, WP2, WP3)**  
Presenters: Prof Ewan Ferlie, Dr Brittney Regal and Dr Andreja Pegan, King's College London, United Kingdom  
Discussants: Prof Jean-Louis Denis, Montreal University, Canada and Prof Isabella Proeller, University of Potsdam, Germany
- Workshop 2 **Leadership in collaborative change processes (WP4)**  
Presenters: Prof Jacob Torfing, Dr Peter Aagaard and Dr Karsten Bruun Hansen, Roskilde University, Denmark  
Discussant: Prof Jean Hartley, Open University, United Kingdom
- 15.00 – 15.30 Coffee Break
- 15.30 – 17.00 Workshops (choice)
- Workshop 3 **Territorial co-creation in the cultural sector (WP5)**  
Presenters: Prof Edina Soldo and Dr Djelloul Arezki, Aix-Marseille University, France; and Prof Ewan Ferlie and Dr Sam van Elk, King's College London, United Kingdom.  
Discussant: Prof Lise H. Rykkja, University of Bergen, Norway; EU H2020 Tropicco
- Workshop 4 **Engaging and enabling professionals in co-creation (WP6)**  
Presenters: Prof Nicolette van Gestel, Dr Marlot Kuiper and Dr Wiljan Hendriks  
Discussants: Dr Inga Narbutaitė Aflaki, Karlstad University, Sweden, EU H2020 COSIE and Dr Susanne Boch Waldorff, Copenhagen Business School, Denmark
- 17.00 – 18.00 Drinks
- 19.00 - Dinner for COGOV members, Advisory board, Discussants

**FRIDAY 29 April 2022**

**Practical tools for implementing co-creation in public services**

- 9.00 – 9.30 Welcome with coffee/tea
- 9.30 – 10.45 **Workshop - Performing the Co-Creator Game (WP4)**  
Led by Prof Jacob Torfing, Prof Eva Sørensen and Hans Peter Hartsteen MSc, Roskilde University, Denmark
- 10.45 – 11.15 Coffee break
- 11.15 – 12.15 **Workshop - Using the Co-Gov toolkit: A holistic support to co-creation in public organisations (WP7)**  
Led by Dr Tina Jukić, Dr Sanja Vrbek (University of Ljubljana, Slovenia) and Tatjana Perše and Josipa Cvelić (City of Rijeka, Croatia)
- 12.15 – 13.00 Lunch

**Policy round table: Consequences for Policy-making at the EU, national and local levels**

- 13.00 – 13.30 **Introduction: Implications from COGOV for policy-making at multiple levels**  
Prof Edoardo Ongaro, Open University, United Kingdom
- 13.30 – 14.45 **Keynote: Reflections on COGOV implications for EU and national policy-making**  
Daniele Dotto, EU Commission, Acting Director and Head of Unit - Governance and Public Administration  
  
Discussion led by Prof Edoardo Ongaro
- 14.45 – 15.00 Refreshments
- 15.00 – 16.15 **Keynote: Reflections on COGOV learnings for local and regional policy-making**  
Han Polman, Commissioner of the King in the Province of Zeeland; Chair of the Dutch Council for Public Administration; former Mayor, diverse positions in local and national government.  
  
Discussant and moderator: Prof Martin Kitchener (Cardiff Business School, UK)
- 16.15 Closure of the conference by Prof Keith Shaw;  
Drinks & snacks



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